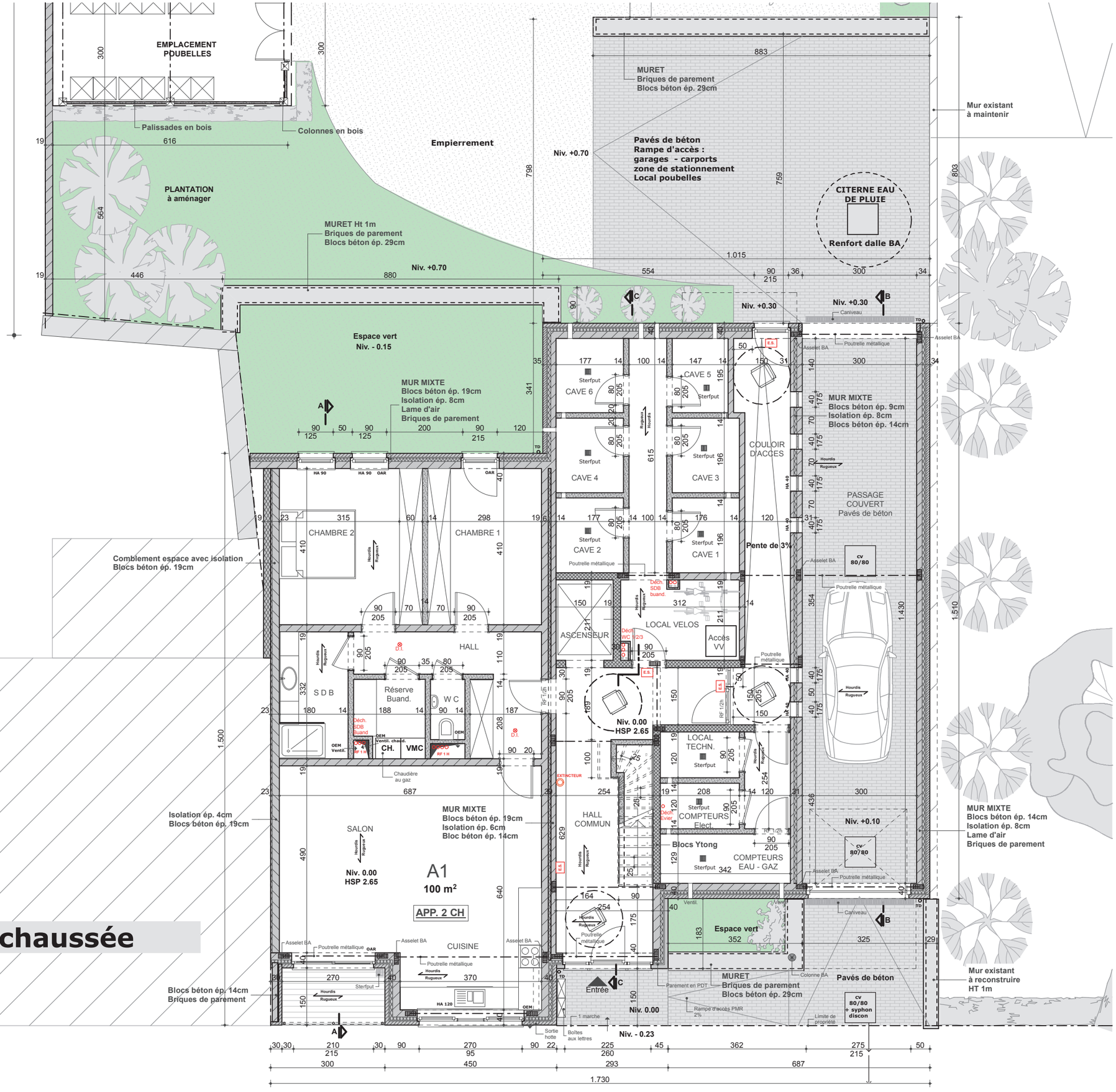Rez-de-chaussée